

Southern Minnesota Nurses Annual Meeting 7/9/2013 Old Country Buffet

Members present: Judy Argetsinger, Margaret Brewer, Shari Cornick, Rita Dauw, Margaret Duffey, Connie Johnson, Kathy Kachelmyer, Deb Matzke-Lewis, Dottie Meyer, Ruth Michelson, Mary Milbrath, Rebecca Moore, Josh Pfarr, Debb Pongratz, Coni Rodgers, Phyllis Roseberry, Linda Rossow, Pat Shortall, Beth Stuckey and Jo Sutton

Annual Member Meeting Agenda

Bylaws – proposed change

Budget

- Scholarships
- Supporting student participation
- Making Strides Against Cancer
- Bowl-a-thon
- CEs
- Community events

Upcoming events – committees needed

- Making Strides Against Breast Cancer
- Nurses Expo
- Bowl-a-thon
- Nominating Committee/Election
- Silent Auction
- CEs
- Serving on board
- Face book policies committee

Meeting: Called to order at 1700

1.) Bylaw changes

Current membership is 220

BOD is short (1) member

* Elections will occur yearly to facilitate greater member participation

*Proposed changes noted in revised version of Bylaws

*Proposed changes were voted on by membership in attendance and were approved unanimously

2.) Encourage visibility as nurses when volunteering/working in the community

*Making Strides Against Cancer is scheduled for Sept. 28th. Information was distributed

*Bowl-A-Thon will be held on Feb. 16, 2014 at the WOW Zone. Recipients to this events proceeds will be Palliative Care and the local chapter of NAMI

*Interested individuals are encouraged to volunteer for event committees

3.) Budget was reviewed with a report by Treasurer, Coni Rodgers

Discussion was held regarding the recommended distribution of funds

A proposal was made to establish criteria for scholarship requests. Criteria would provide for consistency and equity

4.) Suggestions for publicity and raising awareness of SMN

*A logo has been chosen & appears in the newsletter

*The organization should adopt a tagline/logo. Members will be asked to contribute suggestions

*Effectiveness & cost of advertising billboards was discussed

*A recommendation was made to look into business cards

*It was recommended that the organization adopt a trademark color. A shade of light green was the most popular

5.) Continuing Education

*Historically SMN events have been scheduled on Thursdays

Information regarding upcoming educational opportunities was distributed and discussed

6.) A suggestion was made to include a membership personal page in the newsletter

7.) A request was made asking for volunteers for a FB committee

8.) The organization purpose & mission statement can be found on the SMN website

The following committees need member participation – some members returned mailed form in the last newsletter, others signed up during the meeting. Will continue to seek member participation.

Committees –

Nominating committee:

2014 Nurses Expo Planning Committee:

Kathy Kachelmyer
Phyllis Roseberry
Rita Dauw
Bev Linnes

Silent Auction committee:

Margaret Brewer
Mary Milbrath
Diane Gerlach

CEU committee (interested in planning a CEU):

Kathy Kachelmyer
Beth Stuckey
Debb Pongratz
Candy Mortenson-Klimpel

Scholarship Committee (make recommendations by Sept. 1)

Review criteria, application, add LPN scholarship, guidelines for selection

Beth Stuckey
Deb Matzke-Lewis
Rebecca Moore

Making Strides Against Breast Cancer – Daya Andree, contact person

Aleah Roberts 507-402-2245
Kathy Kachelmyer 387-3521
Betty Scheider 507-340-4988
Jenny Dulas 507-521-2648

2014 Bowl-a-thon:

Kathy Kachelmyer
Phyllis Roseberry
Diane Gerlach
Debb Pongratz

SMN Facebook policies:

Phyllis Roseberry
Debb Pongratz

Mailing labels:

Phyllis Roseberry

Serving on board:

Kathy Kachelmyer

Other ideas:

- tag lines
- billboards in the region
- business cards
- Speaker's bureau
- Choose color to represent organization

Proposed tag lines:

Southern Minnesota Nurses – We Care for You

Southern Minnesota Nurses – Serving our Communities with
Pride and Caring

Southern Minnesota Nurses – Supporting our Nurses Caring for
You (We are NOT a union)

Supporting NURSES in all WALKS of life.

spell out nurses using syringes or stethoscopes and spell out WALKS
with nurse shoes. yellow and black lettering, coco brown with light blue
lettering or light blue with brown.